

# Differences Between Magazines & Journals










(Popular science magazines, n.d.)

Magazines are usually printed on glossy paper, include advertisements, and are heavily illustrated and attractive in appearance.

Journals are more serious publications that may contain graphs or charts, no glossy pages or photographs and few or no advertisements.



(Sports science journals, n.d.)

	Magazines	Journals
<b>Purpose</b>	To inform or to entertain	To inform about current research
<b>Intended audience</b> 	Appeal to broad, general readership	Specialized readership; specialists; scholars and professionals in subject field
<b>Appearance</b> 	Attractive appearance Eye-catching cover Pictures and illustrations in colour Glossy paper	Plain cover May contain graphs, charts or case studies Plain paper
<b>Content</b> 	Covers broad subjects and topics of general interest	Scholarly articles which usually focus on original research in a specific subject field or discipline
<b>Writing style</b>	Non-technical language	Technical, specialized terminology
<b>Authors</b> 	Journalists, professional writers; credentials rarely provided	Researchers, scholars, or experts in the field; the article includes their academic credentials
<b>Review policy</b> 	Reviewed by editor	Usually articles are reviewed by a panel of peers; they are often called peer-reviewed or refereed articles
<b>Publisher</b> 	Published commercially	Published by an association, academic institution or professional organization
<b>Advertising</b> 	Various products and services designed to attract the general consumer	Little or no advertising; if present it is usually specific to the field or discipline the journal covers
<b>Examples</b>	Popular science New scientist Cosmos Australasian science	The Lancet Medical Journal of Australia Clinical infectious diseases

## References

Freepik. (n.d.). *Audience icon* [Image]. Retrieved from [https://www.flaticon.com/free-icon/audience\\_1067080?term=audience&page=1&position=5](https://www.flaticon.com/free-icon/audience_1067080?term=audience&page=1&position=5)

Freepik. (n.d.). *Content icon* [Image]. Retrieved from [https://www.flaticon.com/free-icon/content\\_1070276?term=content&page=1&position=5](https://www.flaticon.com/free-icon/content_1070276?term=content&page=1&position=5)

Freepik. (n.d.). *Eye* [Image]. Retrieved from [https://www.flaticon.com/free-icon/eye\\_1825091?term=look&page=1&position=2](https://www.flaticon.com/free-icon/eye_1825091?term=look&page=1&position=2)

Freepik. (n.d.). *Review* [Image]. Retrieved from [https://www.flaticon.com/free-icon/customer-review\\_1379403?term=review&page=1&position=30](https://www.flaticon.com/free-icon/customer-review_1379403?term=review&page=1&position=30)

Freepik. (n.d.). *Writing* [Image]. Retrieved from <https://www.flaticon.com/search?word=hand%20writing>

Mesa Community College. (2018). *Differences between magazines & journals*. Retrieved from <https://mesacc.libguides.com/c.php?g=255838&p=1707818>

Pasadena City College. (2019). *Comparing journals versus magazines*. Retrieved from <https://libguides.pasadena.edu/c.php?g=126799&p=830003>

*Popular science magazines* [Image]. (n.d.). Retrieved from <https://physicstoday.scitation.org/doi/10.1063/pt.6.3.20170530a/full/>

Skyline College. (n.d.). *Magazines vs journals*. Retrieved from <https://www.skylinecollege.edu/library/informationliteracy/evaluatingresources/magazinesvsjournals.php>

Smashicons. (n.d.). *Notes* [Image]. Retrieved from [https://www.flaticon.com/free-icon/notes\\_2491833](https://www.flaticon.com/free-icon/notes_2491833)

Sports science journals [Image]. (n.d.). Retrieved from <https://libguides.wintec.ac.nz/sport/serials>

Those Icons. (n.d.). *Advertisement icon* [Image]. Retrieved from [https://www.flaticon.com/free-icon/online\\_811855?term=advertisement&page=1&position=37](https://www.flaticon.com/free-icon/online_811855?term=advertisement&page=1&position=37)