

Differences Between Magazines & Journals



(Popular science magazines, n.d.)

Magazines are usually printed on glossy paper, include advertisements, and are heavily illustrated and attractive in appearance.

Journals are more serious publications that may contain graphs or charts, no glossy pages or photographs and few or no advertisements.



(Sports science journals, n.d.)

	Magazines	Journals
Purpose	To inform or to entertain	To inform about current research
Intended audience 	Appeal to broad, general readership	Specialized readership; specialists; scholars and professionals in subject field
Appearance 	Attractive appearance Eye-catching cover Pictures and illustrations in colour Glossy paper	Plain cover May contain graphs, charts or case studies Plain paper
Content 	Covers broad subjects and topics of general interest	Scholarly articles which usually focus on original research in a specific subject field or discipline
Writing style	Non-technical language	Technical, specialized terminology
Authors 	Journalists, professional writers; credentials rarely provided	Researchers, scholars, or experts in the field; the article includes their academic credentials
Review policy 	Reviewed by editor	Usually articles are reviewed by a panel of peers; they are often called peer-reviewed or refereed articles
Publisher 	Published commercially	Published by an association, academic institution or professional organization
Advertising 	Various products and services designed to attract the general consumer	Little or no advertising; if present it is usually specific to the field or discipline the journal covers
Examples	Popular science New scientist Cosmos Australasian science	The Lancet Medical Journal of Australia Clinical infectious diseases

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